Effective Date: 1st September 2025

The ZPW Company respects your privacy and is committed to protecting your personal information. This policy explains how we collect, use, share, and protect your data in accordance with Japanese law, GDPR (EU), and CCPA (California, USA).

#### 1. Information We Collect

- We may collect the following personal information:
- Contact information: Name, email address, phone number, billing address.
- Payment information: Credit card details, bank account information for wire transfers.
- Usage information: IP address, browser type, device information, pages visited.
- Optional information: Feedback, surveys, or other data you provide voluntarily.

#### 2. How We Use Your Information

We use your personal information to:

- Provide and manage our services.
- Process payments and send invoices.
- Respond to inquiries and provide customer support.
- Send updates, newsletters, or promotional offers (with your consent).
- Improve our website, services, and marketing strategies.

# 3. Legal Basis for Processing (GDPR)

If you are located in the EU, we process your data based on:

- Consent: When you agree to receive communications.
- Contract: To fulfill your requests or provide services.
- Legal obligation: To comply with applicable laws.
- Legitimate interests: To improve services, prevent fraud, or ensure security.

# 4. Sharing Your Information

We do not sell your personal information. We may share your data with:

- Payment processors and banks to complete transactions.
- Service providers who assist with IT, accounting, or marketing.
- Legal authorities when required by law or to protect our rights.

## 5. Your Rights

EU (GDPR) users: You may request access, correction, deletion, or restriction of your data. You may also withdraw consent at any time.

California (CCPA) users: You may:

- Request disclosure of personal information collected.
- Request deletion of your personal information (with some exceptions).
- Opt out of the sale of personal information (we do not sell your data).

To exercise these rights, contact us at: Info@zpwcompany.com

### 6. Data Storage and Security

We store personal information securely using technical and organizational measures. No system is completely secure, but we strive to protect your data from unauthorized access, use, or disclosure.

### 7. Cookies and Tracking

We use cookies and similar technologies to improve user experience and analyze website traffic. You can manage cookies through your browser settings.

## 8. Policy Updates

We may update this policy occasionally. The effective date will reflect the latest version. We recommend reviewing it periodically.

Contact Us

# The ZPW Company

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Email: info@zpwcompany.com

